

SOUTH VALLEY HIDDEN GEMS SURVEY REPORT

2022

PRESENTED BY



CESOSS

CENTER FOR SOCIAL SUSTAINABLE SYSTEMS

South Valley Hidden Gems is dedicated to Pablo Lopez,
a loving husband, father, and leader in our community.
May he rest in peace and love.

AUTHORS

Xavier Vallejo
Tatyana Trujillo
David Terrazas
Alfredo Quiroz

ADVISORS

Jorge Garcia
Andrea Lopez
Linda Piper
Santiago Maestas



Copyright 2022
CESOSS
211 10th St SW
Albuquerque, NM 87102
Phone: 505-459-4949
Email: info@cesoss.org
Website: www.cesoss.org

Permission must be granted by the Executive Director of the Center for Social Sustainable Systems (CESOSS) to reproduce all or part of this document for any purpose. Contact us for a reproduction authorization.

INTRODUCTION

The Center for Social Sustainable Systems (CESOSS) is a community-based nonprofit organization, dedicated to advocating for the protection of local acequia systems and educating people about the intersection of land, water, and tradition in the South Valley. Our organization regularly partners with the South Valley Regional Association of Acequias (SVRAA) to protest against the gentrification of our community and empower young leaders to organize. We strongly believe in working with our community.

South Valley Hidden Gems is a community-based program managed by CESOSS, dedicated to identifying and empowering the artists that reflect and uplift our community. The people we intend to empower often go unrecognized for their positive impact and serve as the hidden gems of the South Valley. The program is directly advised by 4 community members and survey responses from 259 community residents to ensure that all operations are guided by community members.

South Valley Hidden Gems is comprised of three operational phases: 1) the development and distribution of a survey to identify community priorities, 2) the development and distribution of an application to identify artists, and 3) an award ceremony to recognize the artists that embody the beauty of the community. Phase 1 was operated in the South Valley from August 2021 through November 2021; the methods and analysis of the phase are detailed in this report.

PHASE 1 SUMMARY

Phase 1 of the South Valley Hidden Gems program included the development and distribution of a survey under the advisement of community members. The purpose of the phase was to identify community priorities and advise the search for artists that reflect and uplift the community. The survey was distributed to both formal and informal communities within the South Valley.

The survey became available to South Valley residents in English and Spanish on August 1, 2021 and was distributed by 1 program manager and 3 program assistants. Distribution of the survey was conducted through the Program Web Page, several Email Listservs, several Facebook Accounts, several Instagram Accounts, the KRQE News Station, 5 Public Education Institutions, 9 Neighborhood Associations, 36 Local Organizations, and 9 In-Person Community Events in the South Valley. The In-Person Community Events included:

- September 7, 2021: University of New Mexico Lunch Hour.
- September 18, 2021: Atrisco Acequia Madre Celebration.
- October 3, 2021: Holy Family Catholic Church Mass.
- October 8, 2021: Albuquerque Art Walk.
- October 20, 2021: South Valley Senior Center Bingo Event.
- October 29, 2021: Westside Community Center Fright Night.
- October 31, 2021: Rio Bravo Park El Kookooee Event.
- November 7, 2021: Gutierrez-Hubbell House Dia de los Muertos Event.
- November 13, 2021: Del Cielo Farms Community Engagement Event.

The survey closed on November 15, 2021 with a total of 259 responses collected from South Valley residents to inform the following phases of the program. The collected surveys were then analyzed by the program manager and 3 program assistants. The collection of surveys was analyzed as follows.

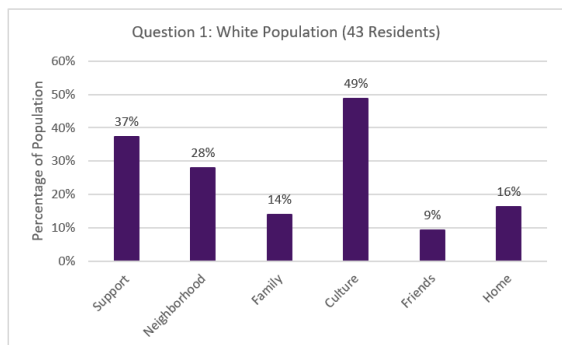
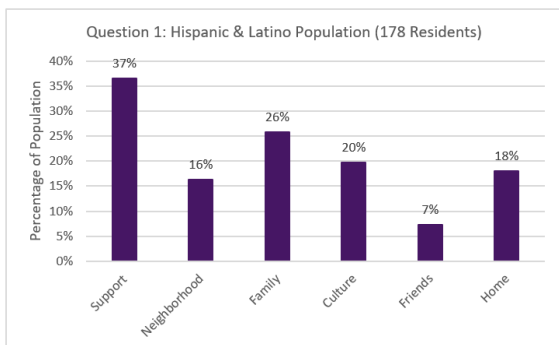
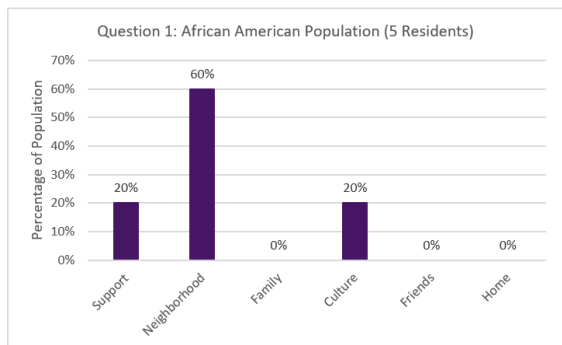
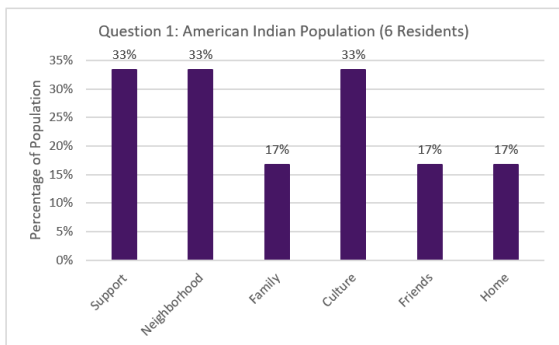
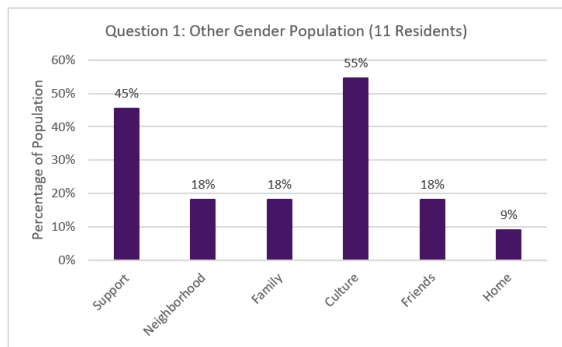
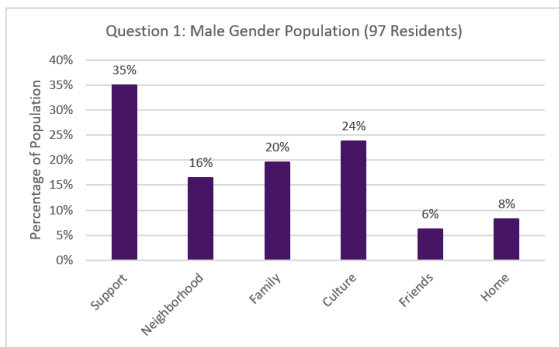
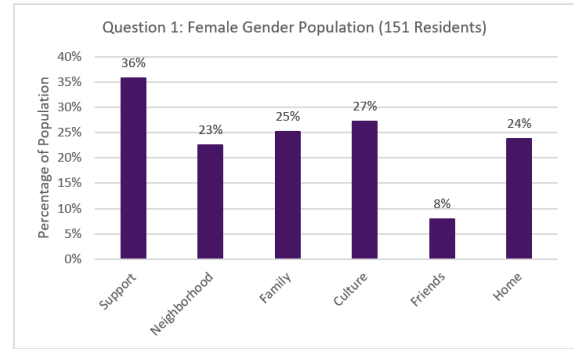
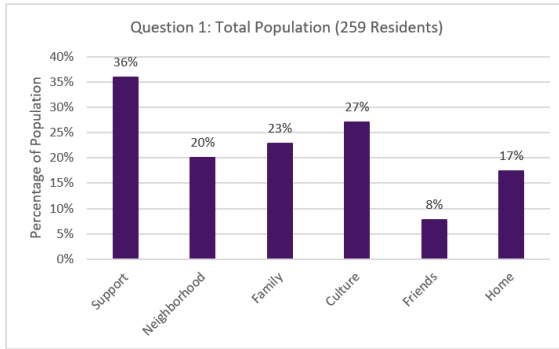
PHASE 1 ANALYSIS

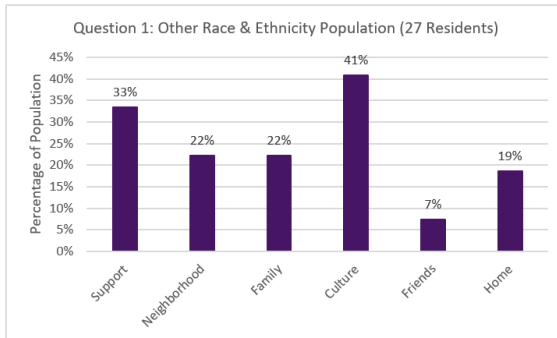
1. QUESTION 1 ANALYSIS

- a. **Question:** As a resident of the South Valley, what does the community mean to you?
- b. **Purpose:** The purpose of Question 1 was to identify the fundamental values that residents of the South Valley associate with the concept of community. The South Valley Hidden Gems program is dedicated to identifying and recognizing artists that reflect the resilience of formal and informal communities across the South Valley.
- c. **Method:** The responses to Question 1 were analyzed and the content of each individual response was reported to include any number of the following five subjects: Support, Neighborhood, Family, Culture, Friends, and Home.
- Responses identified to reflect perspectives at any capacity with a group of people that share interests, whether those interests be formal or informal were reported to include the subject, Support.
 - Responses identified to reflect perspectives in any capacity of a group of people that reside in close proximity to one another were reported to include the subject, Neighborhood.
 - Responses identified to reflect perspectives in any capacity of a group of people that are biologically related were reported to include the subject, Family
 - Responses identified to reflect perspectives in any capacity of local arts, events, or programs whether at the personal or professional level were reported to include the subject, Culture.
 - Responses identified to reflect perspectives in any capacity of a group of people that are of mutual emotional support were reported to include the subject, Friends
 - Responses identified to reflect perspectives at any capacity of a sense of personal belonging to the South Valley or Middle Rio Grande Region were reported to include the subject, Home.

The results of Question 1 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

- d. **Results:**





The data collected from Question 1 indicates that the fundamental values associated most with the concept of community in the South Valley include Support, Family, and Culture. Comparisons between self-identified gender populations indicate that Female residents are more inclined to associate community more with the Home and a sense of personal belonging. Other Gender residents tend to associate community less with Neighborhood and Family, but more with Culture and Friends. Comparisons between self-identified race and ethnicity populations indicate that American Indian and African American residents are more inclined to associate community more with Neighborhoods. Hispanic & Latino residents tend to associate community more with Family, while White and Other Race & Ethnicity residents tend to hold greater importance to Culture.

e. Testimonies:

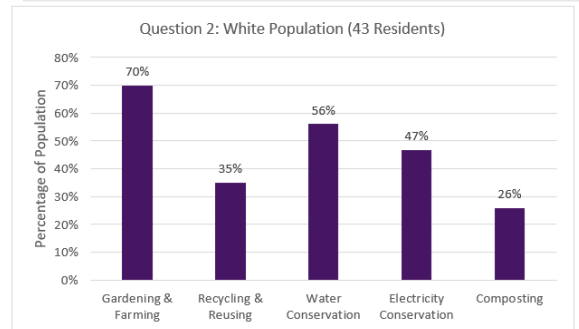
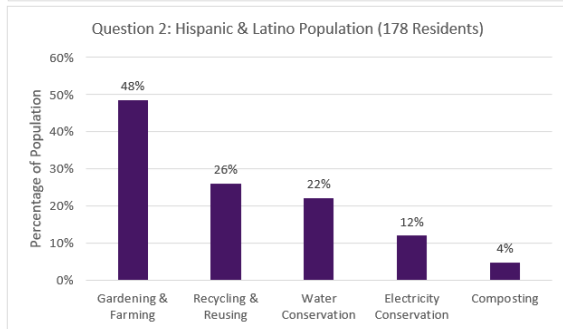
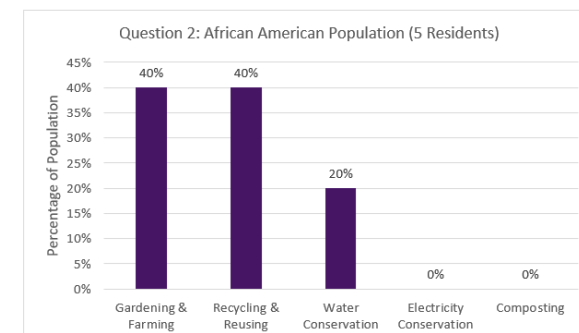
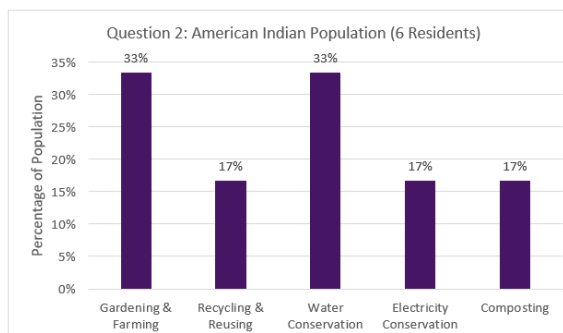
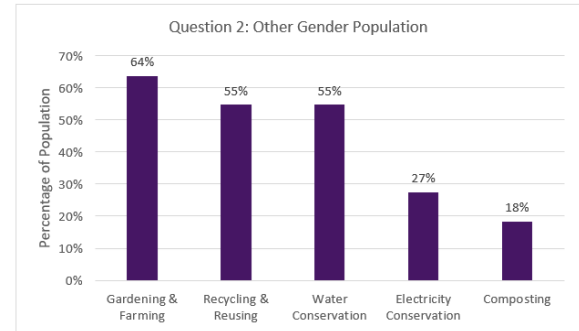
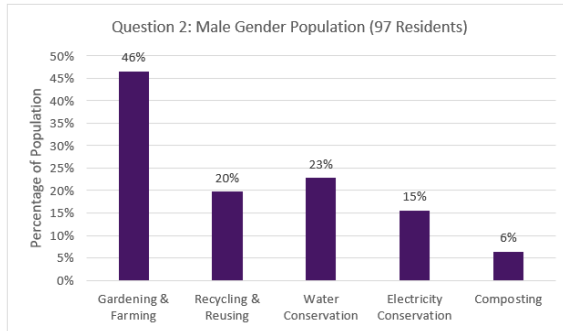
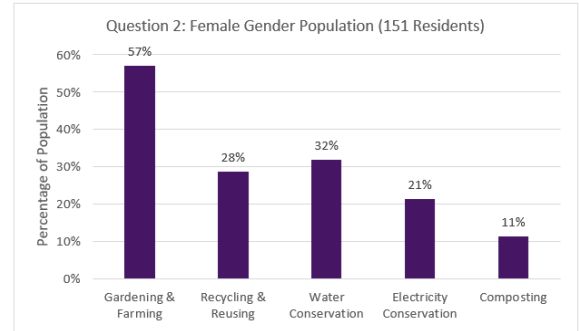
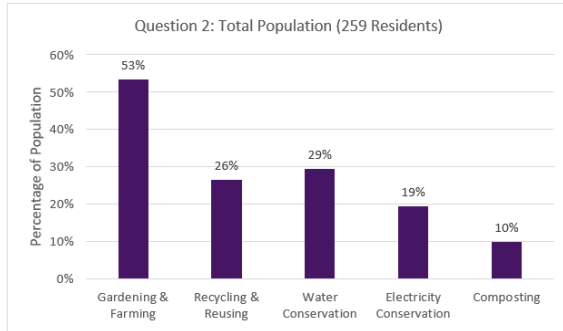
- “I love how my neighbors and I look out for each other, take care of each other, and respect each other. We all come from different walks of life, and I love how we come together when it matters for each other.”
- “I love the South Valley, the whole feeling that this community has. This place feels like home: hearing Spanish music, the sounds of horses, chickens, goats; the smells of cedar burning in a fireplace, beans cooking on the stove; the proximity to the bosque and Rio Grande; the unique stores that we have here. There is no place like the South Valley in Albuquerque.”
- “My family first came here 14 generations ago, and so this is home for me, home for my ancestors. The place and the people who live here represent me and I try to represent them.”
- “Community means respecting all people, and equally, all wildlife, crops, livestock. Oftentimes, this means staying quiet to respect the natural noise levels of our outside we all share. In the south valley, we respect one another's space yet are there to help one another in an instant if needed. Kids and wildlife are most important to our community.”
- “My community means a lot to me. It is home and it is a place where I get to come to rest and recharge. It means a lot to me to preserve the heritage which includes quality housing and affordability along with improvements and amenities that allow people to stay in their homes for generations to come and not be forced to move or be displaced.”

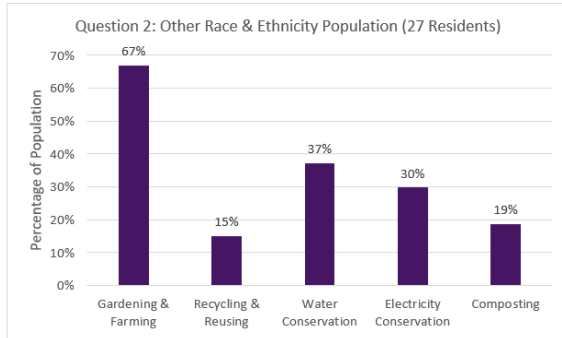
2. QUESTION 2 ANALYSIS

- a. **Question:** What sustainable practices do you use in your daily life? (Examples include Home Gardens, Solar Panels, Water Recovery Systems, etc.)
- b. **Purpose:** The purpose of Question 2 was to identify the priorities of South Valley residents that reflect the agricultural and semi-urban components of the community. The South Valley is a community largely composed of local farmers that model traditional water conservation and sustainable agriculture methods.
- c. **Method:** The responses to Question 2 were analyzed and the content of each individual response was reported to include any number of the following five subjects: Gardening & Farming, Recycling & Reusing, Water Conservation, Electricity Conservation, and Composting.
- Responses identified to reflect engagement in any capacity with gardens or farms, whether at the personal or professional level were reported to include the subject, Gardening & Farming.
 - Responses identified to reflect engagement in any capacity with recycling or reusing of any product, whether through governmental service or personal means were reported to include the subject, Recycling & Reusing.
 - Responses identified to reflect engagement in any capacity with acequias or other water conservation means, whether at the personal or professional level were reported to include the subject, Water Conservation.
 - Responses identified to reflect engagement in any capacity with solar or other power conservation means, whether at the personal or professional level were reported to include the subject, Electricity Conservation.
 - Responses identified to reflect engagement in any capacity with composting or other biodegradation means, whether at the personal or professional level were reported to include the subject, Composting.

The results of Question 2 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

d. **Results:**





The data collected from Question 2 indicates that the priorities that reflect the agricultural and semi-urban components of the South Valley community include Gardening & Farming, Water Conservation, and Recycling & Reusing. Comparisons between the self-identified gender populations indicate that Other Gender residents are more inclined to prioritize Water Conservation, and Recycling & Reusing in their daily lives. Comparisons between self-identified race and ethnicity populations indicate that American Indians residents are more inclined to prioritize Water Conservation, while African American residents are more inclined to prioritize Recycling & Reusing. White residents are more inclined to prioritize each of the identified priorities, compared to all other race and ethnicity populations.

e. Testimonies:

- “Home gardens and water recovery. Growing sunflowers to attract native bees and bird relatives. I work on a farm here in the valley and try to share food with my neighbors and friends.”
- “We have a rain barrel and a home garden/herb garden. We compost everything and recycle or try to repurpose whatever we can. I would absolutely love to install solar panels and a grey water system, but currently those are out of our budget.”
- “Home Gardening; local honey farm; energy efficient windows, LED lights, air conditioner; Recycling: paper, plastics, glass, aluminum, and composting for home grown garden; farmer's market; yard and estate sales”
- “Home garden, saving water through many means (fewer shorter showers, low flow appliances, using water while heating up to water plants), soil building, limiting use of HVAC system, combining trips in the car, recycling, local farm CSA.”
- “I grow a garden and participate in community gardens. I live outside the mainstream. Don't use a tv, cooler, or some gas heat. Recycle. Gardening, a conscious rationing of resources such as water, electricity, gas, travel etc. I volunteer at food co-ops and local farms. Recycle etc. Recycling, gardening, and composting.”

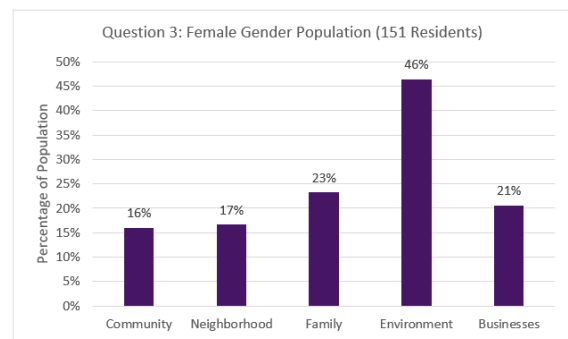
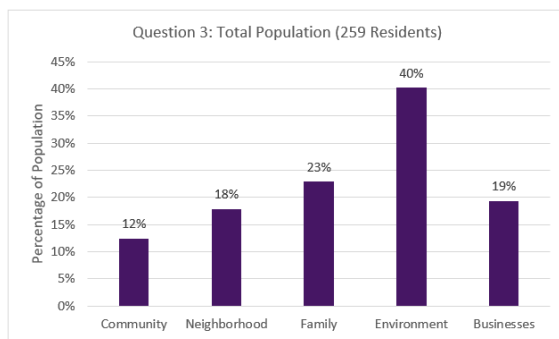
3. QUESTION 3 ANALYSIS

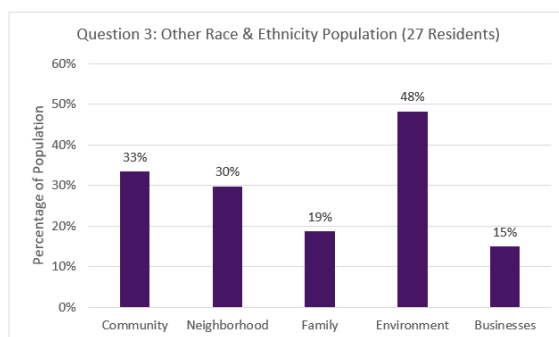
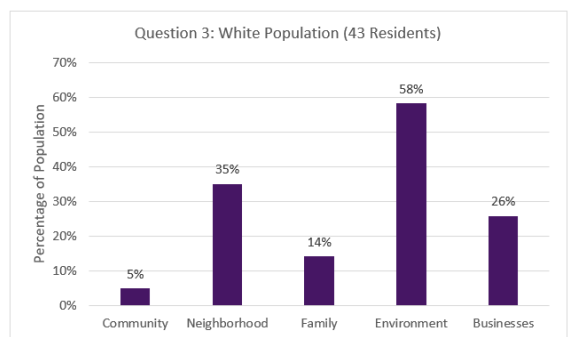
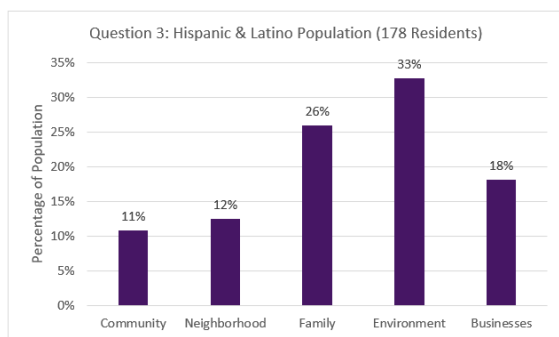
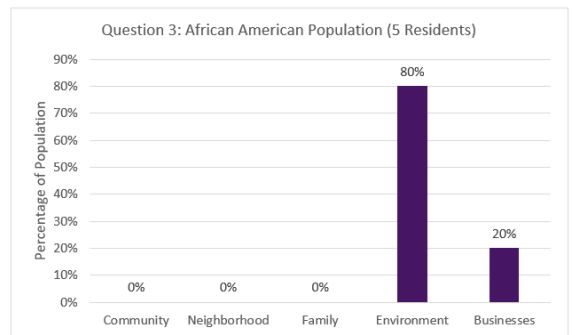
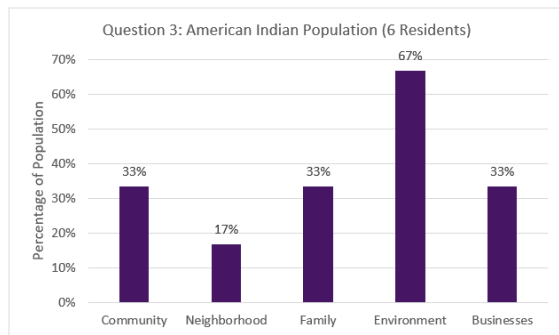
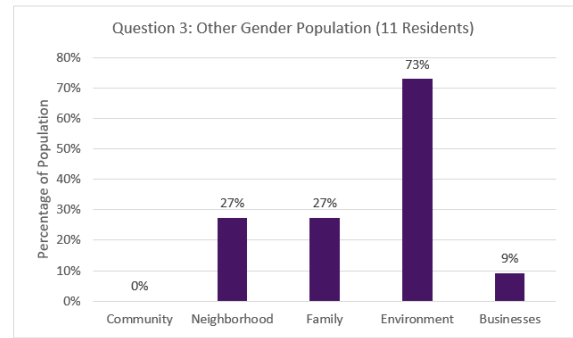
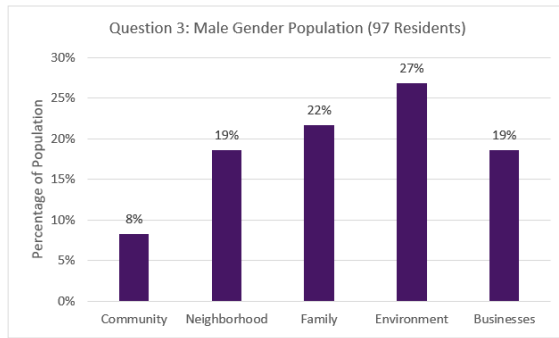
- a. **Question:** What people or resources in the South Valley do you rely on for support? (Resources can be personal or public. People of all backgrounds qualify.)

- b. Purpose:** The purpose of Question 3 was to identify the priorities of South Valley residents that reflect the social services and other resources available within the community. The South Valley is a community largely comprised of inter-reliant formal and informal family, neighborhood, and community units.
- c. Method:** The responses to Question 3 were analyzed and the content of each individual response was reported to include any number of the following five subjects: Community, Neighborhood, Family, Environment, and Businesses.
- Responses identified to reflect perspectives in any capacity of a group of people that share interests, whether those interests be formal or informal were reported to include the subject, Community.
 - Responses identified to reflect perspectives in any capacity of a group of people that reside in close proximity to one another were reported to include the subject, Neighborhood.
 - Responses identified to reflect perspectives in any capacity of a group of people that are biologically related were reported to include the subject, Family
 - Responses identified to reflect perspectives in any capacity of recreational and natural spaces whether recognized at the local, state, and federal levels were reported to include the subject, Environment.
 - Responses identified to reflect perspectives in any capacity of local organizations or businesses in the South Valley were reported to include the subject, Businesses.

The results of Question 3 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

d. Results:





The data collected from Question 3 indicates that the priorities that reflect the social services and other resources available within the South Valley community include Environment, Family, and Business. Comparisons between self-identified gender populations indicate that Male residents are less inclined to prioritize services related to Environment, whereas Other Gender residents are more inclined to prioritize services related to Environment. Comparisons between self-identified race and ethnicity populations indicate that all race and ethnicity populations reported

services related to Environment as the highest priority, with variations between the populations in ranking the priority of Community, Neighborhood, and Family. Hispanic & Latino, and American Indian residents reported Family to be the most important organizational unit.

e. Testimonies:

- “Everyone! We rely on our immediate neighbors to patron the farm stand, join the CSA, volunteer on the farm and just be rad folks to wave and say hi to while walking our dogs! We partner with Rio Grande High school for their amazing agricultural education programs and there are so many amazing folks who come through the farm and participate in numerous ways, we couldn't do the work we do without the folks here in the south valley who throw down for us!”
- I rely on my family and the larger community that I collaborate with and have a friendship with across the valley. I also rely on our state representatives to protect our collective rights. I trust that people will maintain the right to the water so we can be stewards of the water. My community is spiritual.”
- “I shop local as much as I can, I go to Los Lunas if necessary to shop at big boxes. I avoid going into Albuquerque if I can. I shop at Jerry’s market, Rasband Dairy, El Mezquite, Sabroso Foods, sometimes Albertsons. Sometimes the Farmers Market. I used to go to the South Valley library when my kids were little, not so much now. I vote at the Senior Center on Isleta. I love the Gutiérrez Hubbell house and participate in workshops there, may start volunteering there. I do what I can to support local businesses. Love the Marigold Parade and Kookooee. It’s my home.
- “There is a park near my house that leads to the bosque trail and the river. It's extremely important that this park and these trails remain clean and safe and accessible. I also make use of the acequia trails as well, I use one in particular to walk my dogs to my parent's house. It's important to them that the nearby grocery stores remain open, so they don't have to drive very far to get what they need.”
- “Aside from grocery stores and markets, we do not utilize resources for support. Unless you count the open space where we walk and find some peace there to destress.”

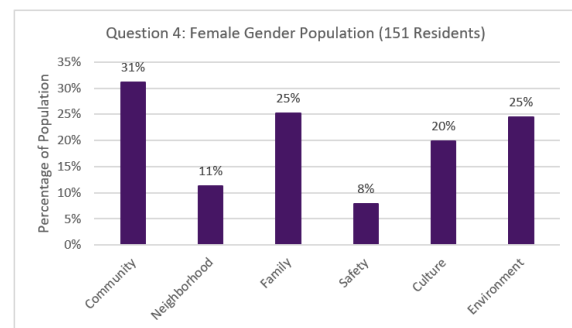
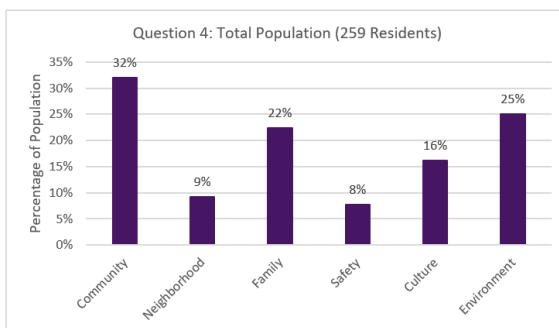
4. QUESTION 4 ANALYSIS

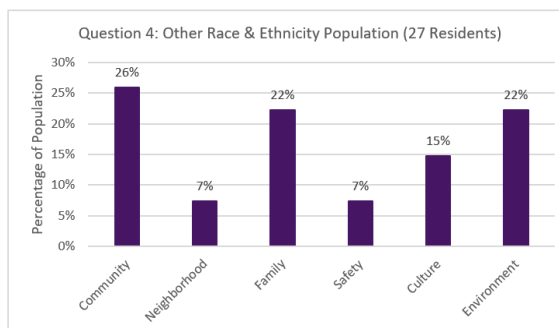
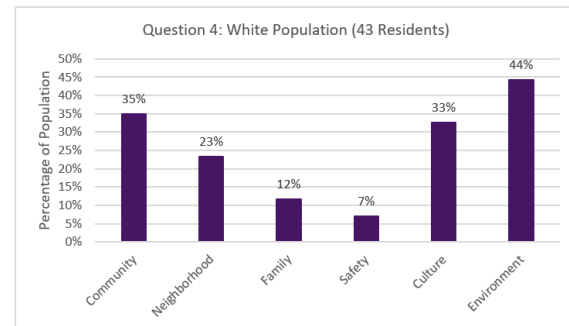
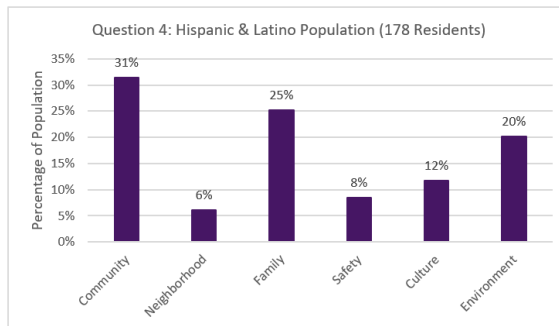
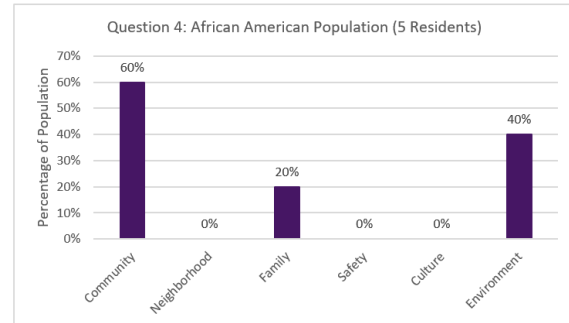
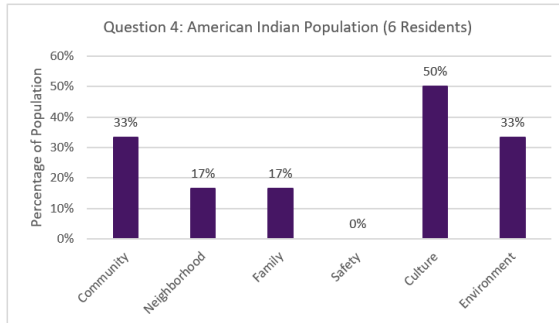
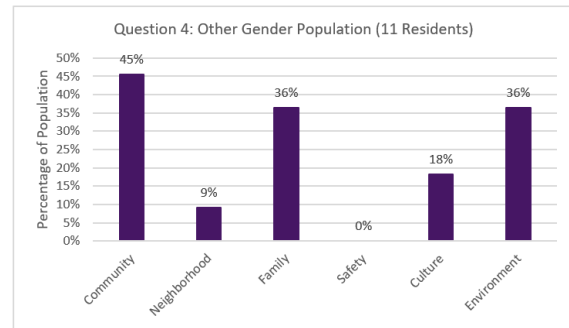
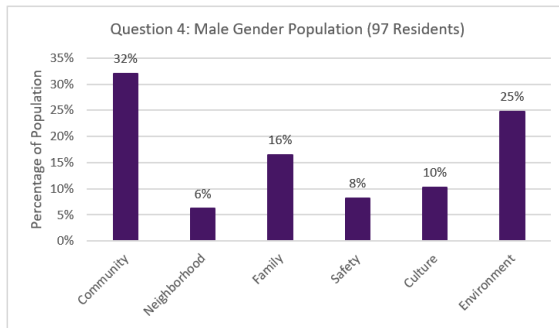
- a. Question:** What connects you to the South Valley? If you do not feel connected to the South Valley community, what would improve that sense of connection?
- b. Purpose:** The purpose of Question 4 was to identify the nonspecific characteristics of the South Valley that support community resilience and empower community members. The South Valley is largely connected by generational relationships between diverse populations.
- c. Method:** The responses to Question 4 were analyzed and the content of each individual response was reported to include any number of the following five subjects: Community, Neighborhood, Family, Safety, Culture, and Environment.

- Responses identified to reflect perspectives in any capacity of a group of people that share interests, whether those interests be formal or informal were reported to include the subject, Community.
- Responses identified to reflect perspectives in any capacity of a group of people that reside in close proximity to one another were reported to include the subject, Neighborhood.
- Responses identified to reflect perspectives in any capacity of a group of people that are biologically related or of mutual emotional support (friends) were reported to include the subject, Family.
- Responses identified to reflect perspectives in any capacity of safety or infrastructure whether those interests be positive, or negative were reported to include the subject, Safety.
- Responses identified to reflect perspectives in any capacity of local arts, events, or programs whether at the personal or professional level were reported to include the subject, Culture.
- Responses identified to reflect perspectives in any capacity of recreational and natural spaces whether recognized at the local, state, and federal levels were reported to include the subject, Environment.

The results of Question 4 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

d. Results:





The data collected from Question 4 indicates that the nonspecific characteristics that most support community resilience and empower community members include Community, Family, and Environment. Comparisons between self-identified gender populations indicate that Female and Other Gender populations are more inclined to identify Family and Culture as characteristics that support the resilience of the South Valley. Comparisons between self-identified race and ethnicity populations indicate that American Indian and White residents were less inclined to identify Family as a characteristic that supports resilience. African American and White residents

were significantly more inclined to identify Environment as a characteristic that supports resilience, compared to other race and ethnicity populations.

e. Testimonies:

- “The people, they always make me feel like I am home and known. The culture is rich when it comes to fighting the systems of oppression and supporting each other when needed.”
- “I’m connected through people and relationships. Also, through infrastructure I was here when Isleta was a two lane, and the streetlights were on strings, so I feel I’ve seen it change and improve over the years. I would like to see more focus and funding for our area so we can develop at the same speed as other parts of Albuquerque.”
- “I grew up here, went to Rio Grande High School, and raised my family in the South Valley, I attend Holy Family Church (Franciscan spirituality) here in the South Valley, our church fiesta which brings in local musicians, church ministry and connection with parish members, prayer rallies and we need more spiritual retreat facilities.”
- “I’m a teacher at Atrisco Heritage Academy High School, and as a Social Studies teacher, I believe it is important to teach our youth how to be active citizens in their community; so, I started a club focused on community service. Since the South Valley is the community, my students come from, that is the community we work in.”
- “I was born on the same property where I live now. The South Valley also has a DIY culture which I share. My connection could be improved by greater economic development along Isleta of local businesses including places to sit and eat and meet your neighbors.”
- “The land. The river. Less racism would improve my sense of connection. More respect for the park + its wildlife. More respect for one another. Less noise and no ATV’s. Re-instating the South Valley studio tour would reconnect a lot of people.”

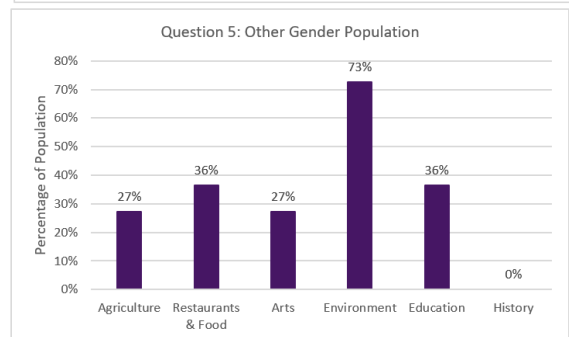
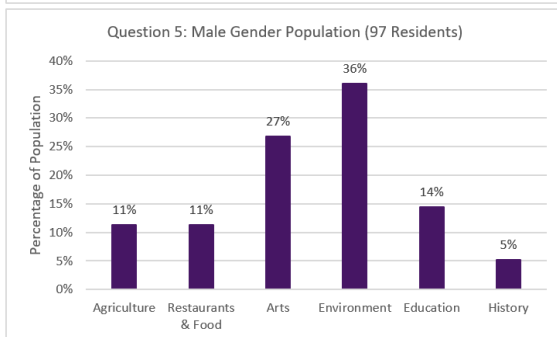
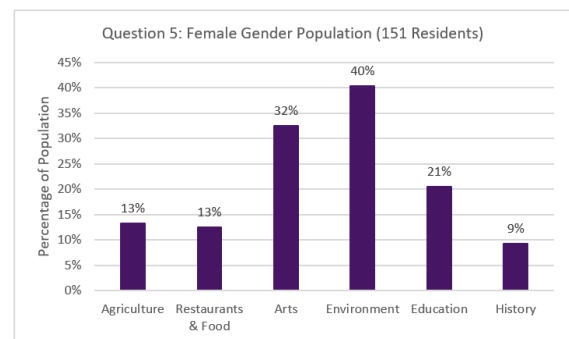
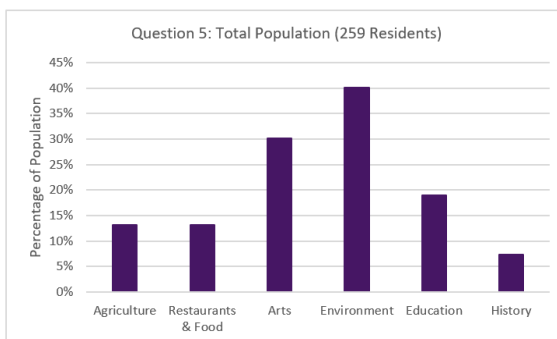
5. QUESTION 5 ANALYSIS

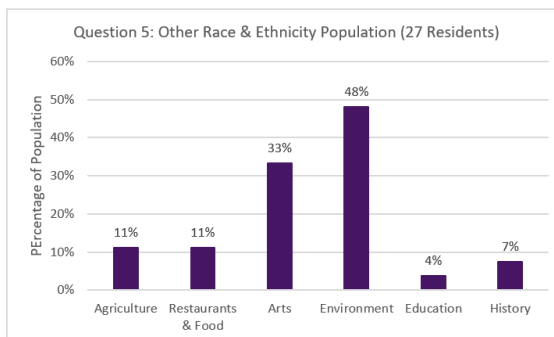
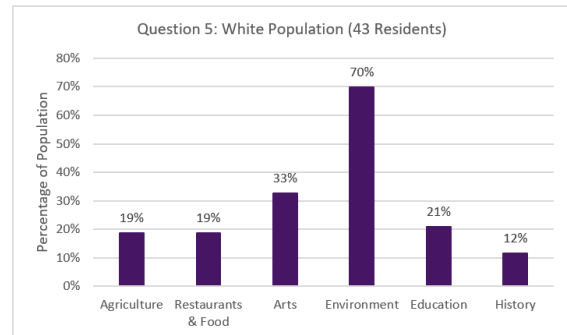
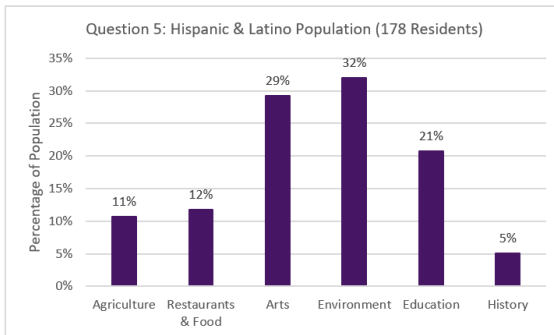
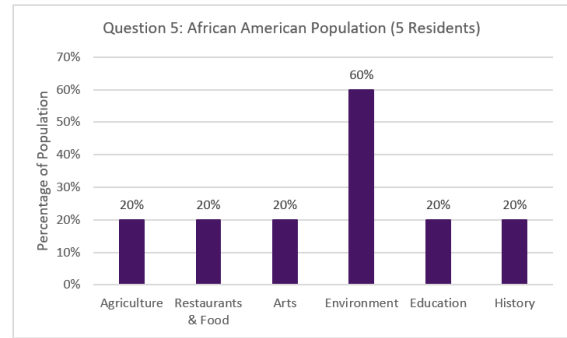
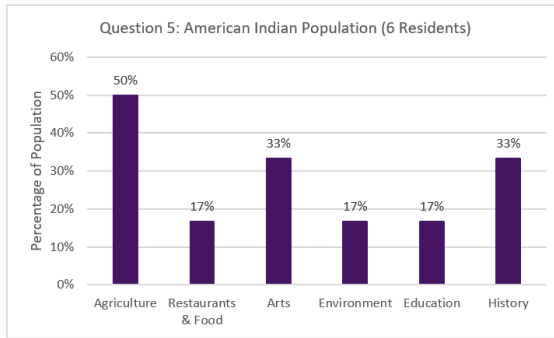
- a. Question:** What places and events do you enjoy in the South Valley?
- b. Purpose:** The purpose of Question 5 was to identify the nonspecific physical spaces of the South Valley that support community resilience and empower community members. The South Valley is largely connected by generational relationships between diverse populations.
- c. Method:** The responses to Question 5 were analyzed and the content of each individual response was reported to include any number of the following five subjects: Agriculture, Restaurants & Food, Arts, Environment, Education, and History.
- Responses identified to reflect engagement in any capacity with gardens, farms, or acequias whether at the personal or professional level were reported to include the subject, Agriculture.

- Responses identified to reflect engagement at any capacity with local foods or restaurants whether at the personal or professional level were reported to include the subject, Restaurants & Food.
- Responses identified to reflect engagement at any capacity with arts or events whether at the personal or professional level were reported to include the subject, Arts.
- Responses identified to reflect engagement in any capacity of recreational and natural spaces whether recognized at the local, state, and federal levels were reported to include the subject, Environment.
- Responses identified to reflect engagement at any capacity with schools or other educational institutions whether at the primary or secondary level were reported to include the subject, Education.
- Responses identified to reflect engagement at any capacity with historical locations were reported to include the subject, History.

The results of Question 5 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

d. Results:





The data collected from Question 5 indicates that the nonspecific physical spaces and events of the South Valley that most support community resilience and empower community members include those associated with Environment, Arts, and Education. Comparisons between self-identified gender populations indicate that Male and Female residents identify similar types of spaces and events to support community resilience, while Other Gender residents reported a greater association between Environment and Restaurants & Food with community resilience. Comparisons between self-identified race and ethnicity populations indicate that American Indian residents were most inclined to associate Agriculture with community resilience. African American and White residents were most inclined to associate Environment with community resilience, while Hispanic & Latino and Other Race & Ethnicity residents were most inclined to associate both Environment and Art.

e. Testimonies:

- “I really love when they bless the acequias or when they burn El Kookooeee. I miss the marigold parade. I like the walking paths in the bosque and the open space with the pond. The nature reserve is a bit further away, but we like to go there sometimes.”
- “I enjoy the Muertos and Marigold parade. I try and attend some events at the NHCC but I feel at times the cost of the event or the lack of child friendly events keep me from attending. I know they do hold some free family events but perhaps make them available on a monthly basis or have them on a Saturday in the summer like the Summerfest at Civic Plaza. I also enjoy walking through the Bosque and the Open Space Parks.”
- “Acequia walks and open spaces. I enjoy the Sanchez Farms open space, the Duran's open space, and also I enjoy and appreciate community celebrations like the Marigold parade, the burning of the Kookooeee, and the bosque.”
- “I love the river and used to walk there frequently but it has become overrun with folks who leave trash, deal drugs and are homeless. i never walk there anymore and I really miss it. I do enjoy working out at the multipurpose purpose South Valley Community Center but not has been unavailable during Covid.”
- “I really love the park and growers market on the corner of bridge and Isleta, I love the pink south valley library and the new murals, skate park, splash pad, etc. We love going to El Kookooeee and used to love the marigold parade before it got all hectic! We love the events at the community center and the post office so conveniently located next to Sabroso! I love going for walks along the acequia and all the art everywhere!”

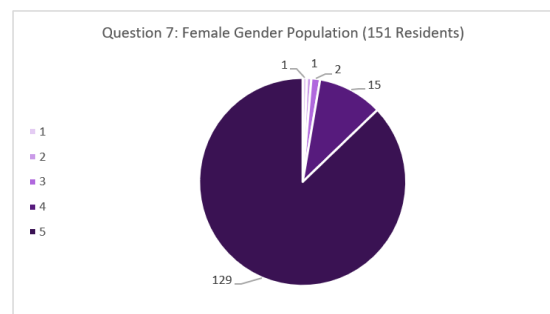
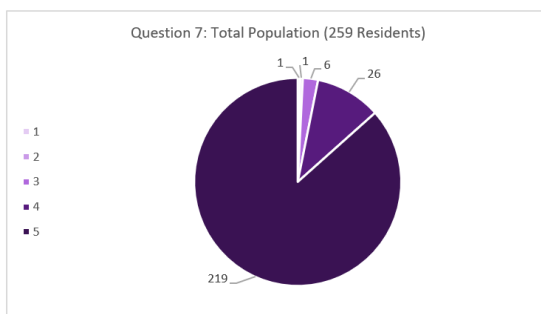
6. QUESTION 6 ANALYSIS

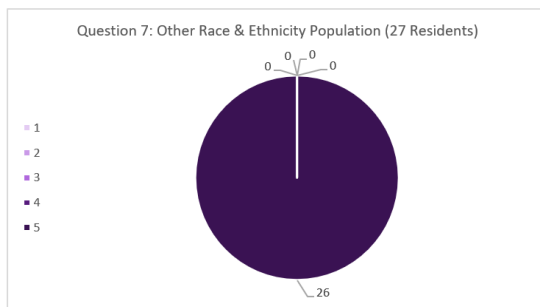
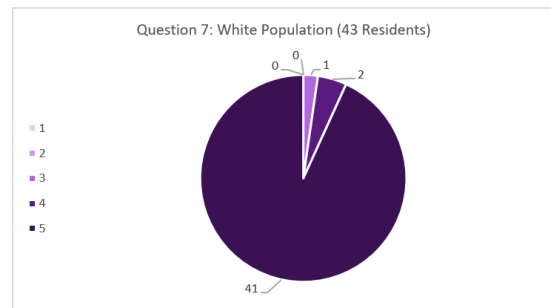
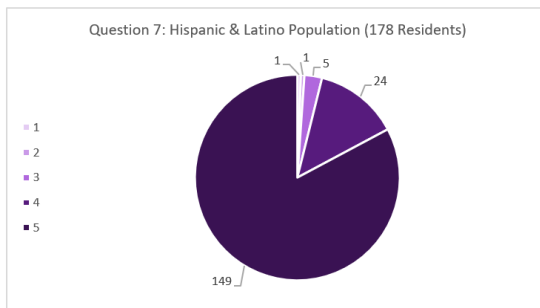
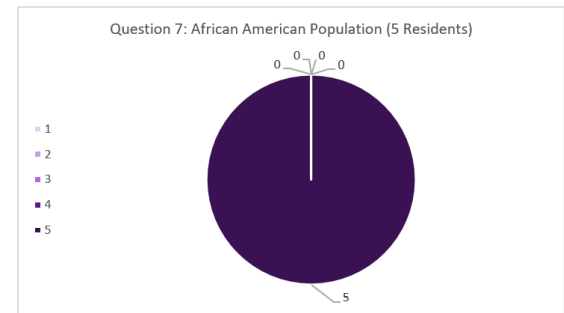
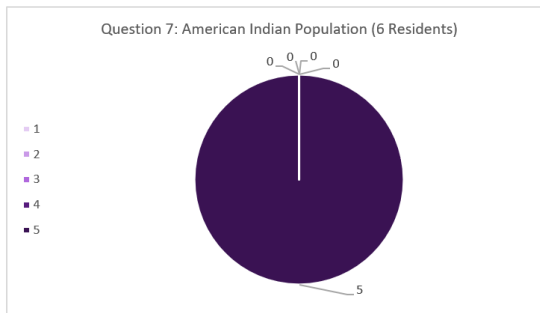
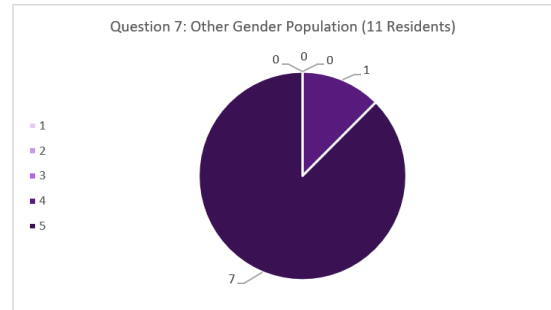
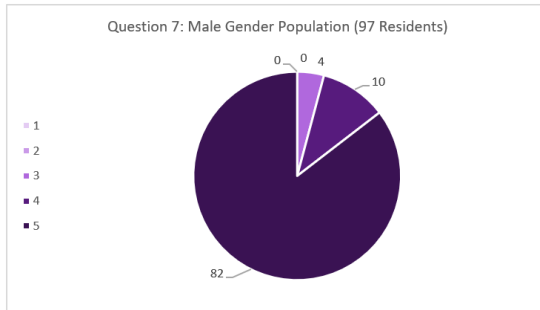
- Question:** What arts or artists in the South Valley give your pride in your community? (Artists include singers, musicians, dancers, poets, writers, etc.)
- Purpose:** The purpose of Question 6 was to identify specific art forms, artwork, and artists of the South Valley that support community resilience and empower community members. The South Valley is a resilient community that houses hidden gems that are largely unrecognized by the residents within the community.
- Method:** The responses to Question 6 were analyzed and artists that reside in the South Valley were identified. These resident artists will be encouraged to participate in the second phase of the program.
- Results:** A total of 48 artists were identified by South Valley residents. Their names include:

| | | | |
|--------------------|-------------------|------------------|-------------------|
| Abe Torres | Carlos Fink | Santiago Baca | Matt Brackbill |
| Ade Cruz | Cassandra Reid | Joe Dan | Michelle Otero |
| Al Nair | Corky Fausto | Joe Stevenson | Molly Bell |
| Al Verne harper | DeAndre Aragon | Joseph Sullivan | Paz Zamora |
| Tlacuilo Gutierrez | Deborhl Richards | Levi Romero | Rafalita Gonzales |
| Alfredo Quiroz | Derrick Bitsie | Linda Piper | Richard Brant |
| Ali Baudoin | Elizabeth Buckley | Lonnie Anderson | Richard Moore |
| Andrea Serrano | Felix Lucero | Louie Garcia | Sal Garcia |
| Angelia Jaramillo | Fidel Gonzalez | Lupita Baca | Santiago Roybal |
| Anne Witherspoon | Hariette Tsotsie | Marta Chinese | Sherri Gonzales |
| Antonio Fernandez | Jason Paz | Mary Sharp-Davis | Stephanie Cordova |

7. QUESTION 7 ANALYSIS

- a. Question:** How important do you think water and acequias are to the vitality of the South Valley?
- b. Purpose:** The purpose of Question 7 was to quantify the importance of the agricultural and semi-urban components of the community to South Valley residents. The South Valley is a community largely comprised of local farmers that model traditional water conservation and sustainable agriculture methods.
- c. Method:** A Likert Scale was utilized for Question 7 with the following values ranging from 1 as not important to 5 as very important. The results of Question 7 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.
- d. Results:**



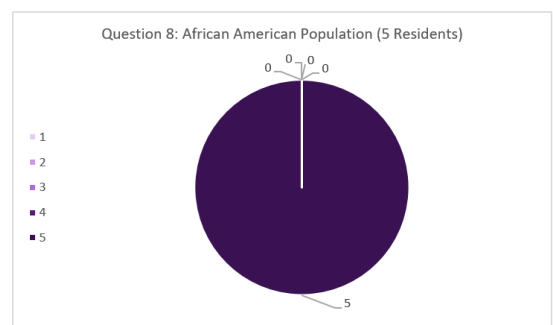
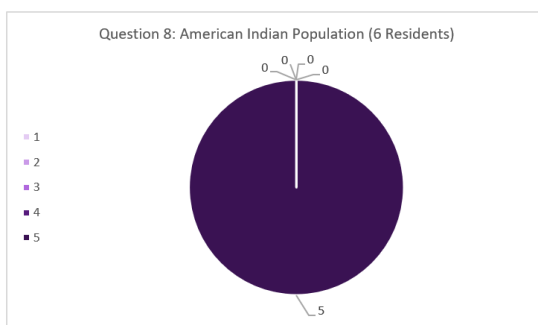
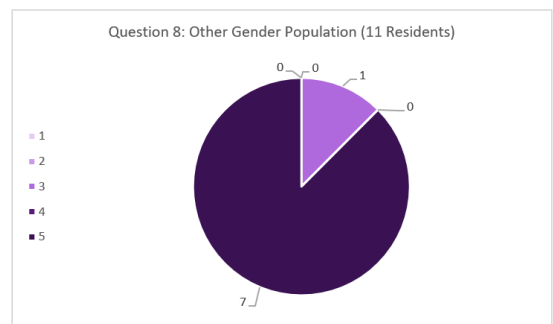
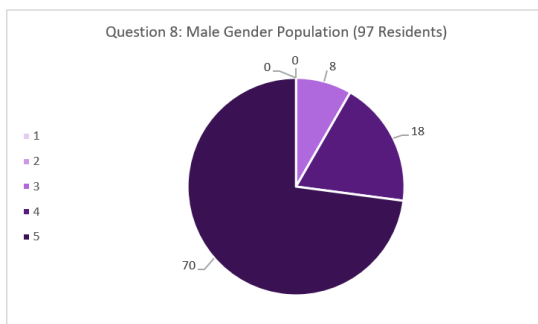
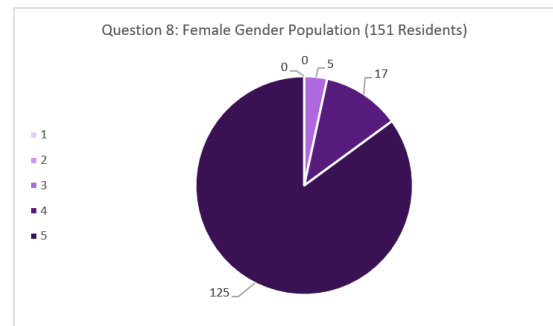
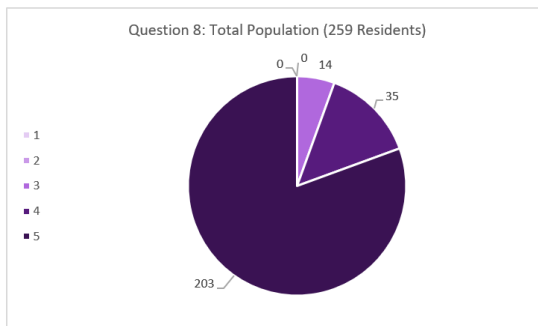


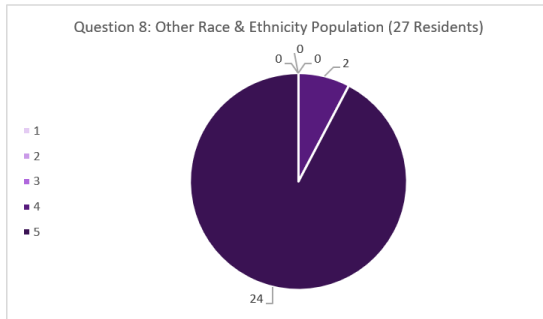
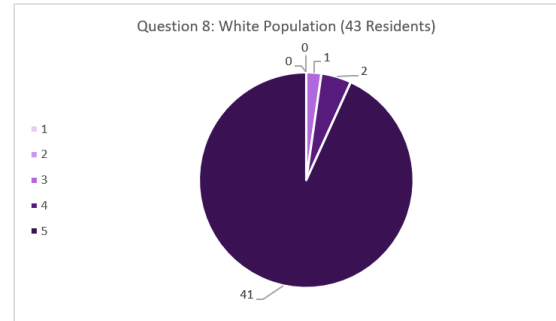
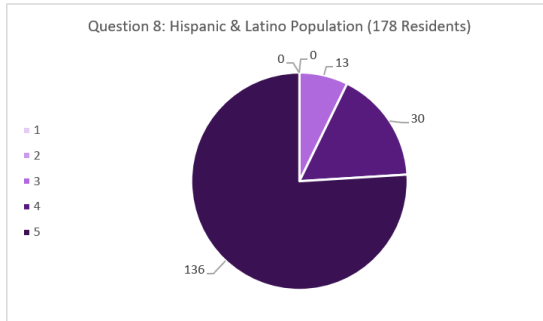
8. QUESTION 8 ANALYSIS

- a. **Question:** How important do you think land is to the vitality of the South Valley?
- b. **Purpose:** The purpose of Question 8 was to quantify the importance of the agricultural and semi-urban components of the community to South Valley residents. The South Valley is a community largely comprised of local farmers that model traditional water conservation and sustainable agriculture methods.

- c. Method:** A Likert Scale was utilized for Question 8 with the following values ranging from 1 as not important to 5 as very important. The results of Question 8 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.

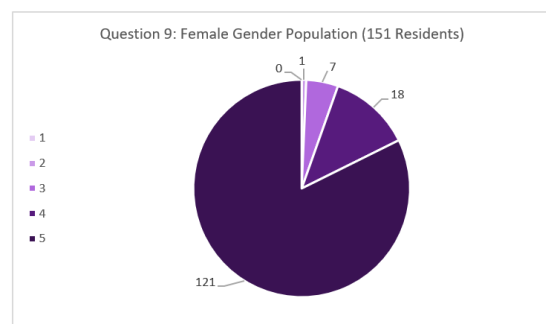
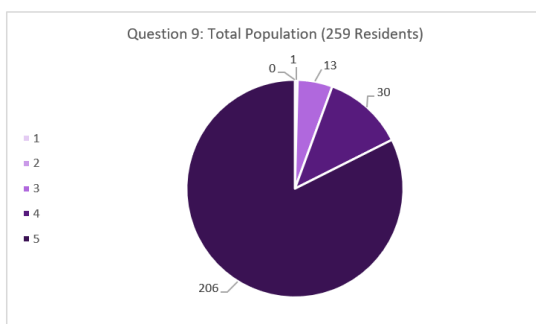
d. Results:

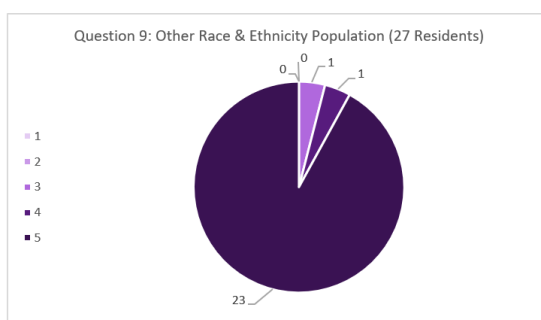
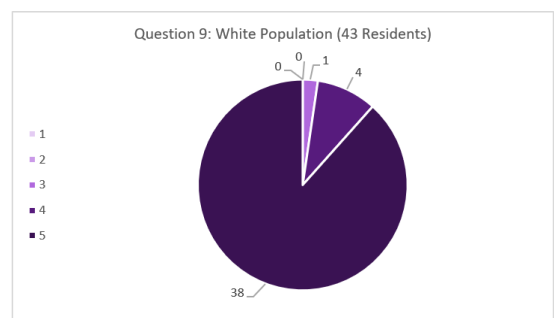
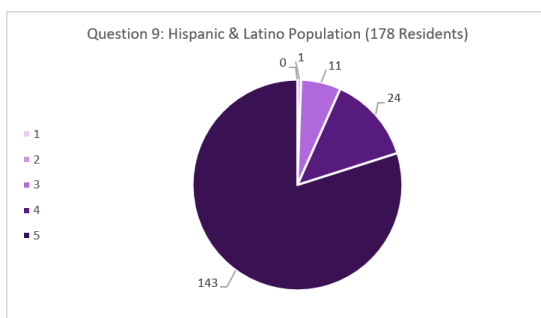
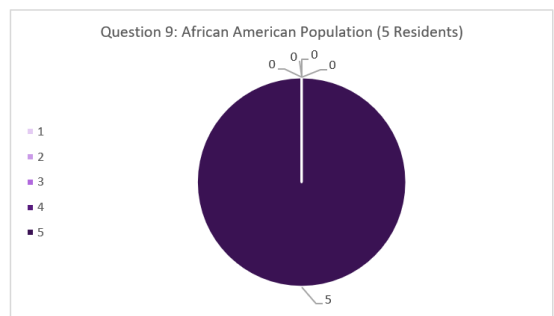
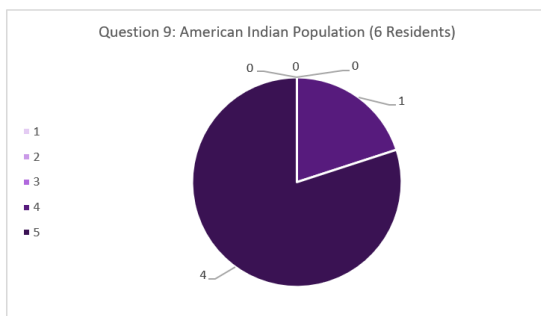
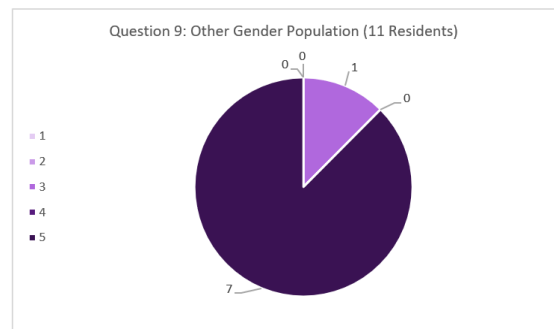
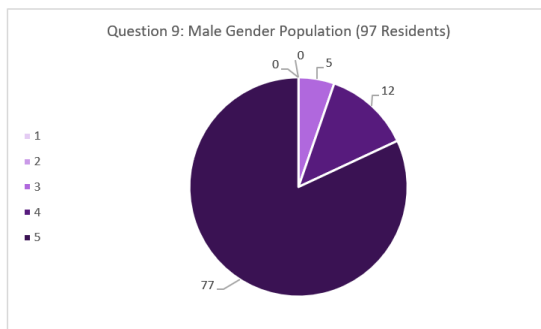




9. QUESTION 9 ANALYSIS

- a. **Question:** How important do you think youth education is to the vitality of the South Valley?
- b. **Purpose:** The purpose of Question 9 was to quantify the importance of schools and other educational resources of the community to South Valley residents.
- c. **Method:** A Likert Scale was utilized for Question 9 with the following values ranging from 1 as not important to 5 as very important. The results of Question 9 were organized three different ways: total population, gender specific populations, and race and ethnicity specific populations. Please note, the specified gender, and race and ethnicity categories are reflective of the US Census. CESOSS acknowledges the limitations of these categories and recognizes that South Valley residents are not limited to these categories. Also note, extremely low response rates were reported from the racial and ethnic categories: Asian American and Pacific Islander, and therefore incorporated into the Other Race & Ethnicity category.
- d. **Results:**



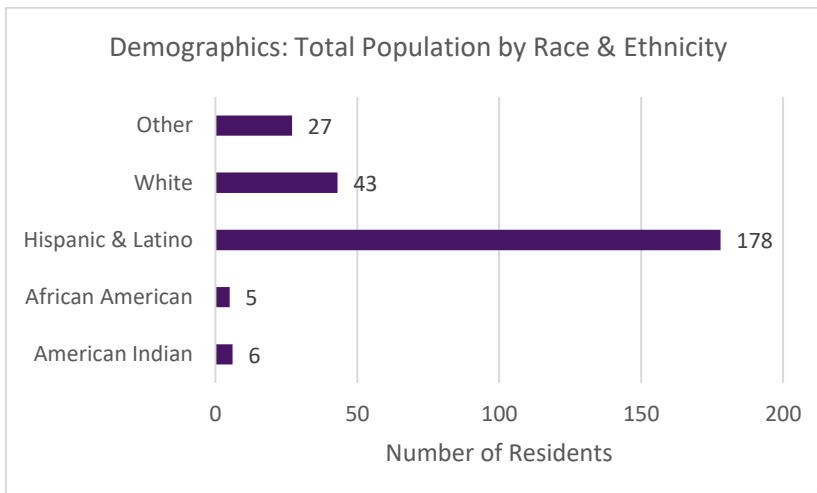
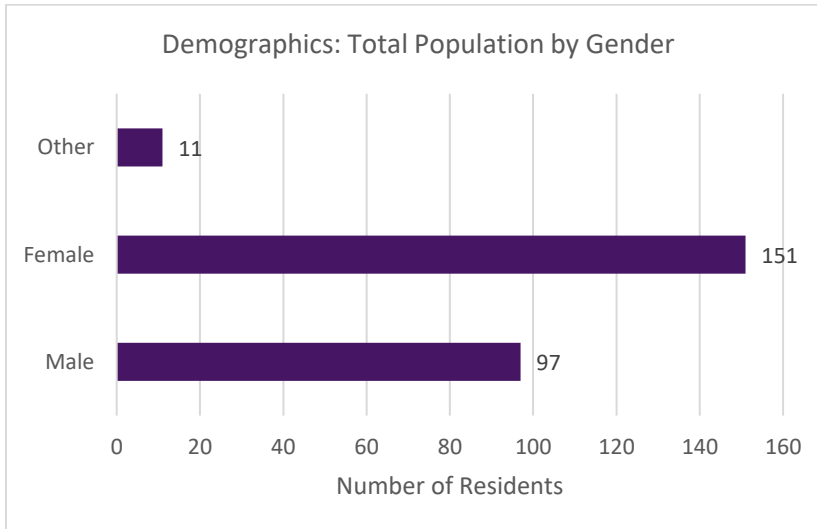


10. QUESTION 10 ANALYSIS

- a. **Question:** How accessible are educational resources in the South Valley?
- b. **Purpose:** The purpose of Question 10 was to quantify the accessibility of schools and other educational resources of the community to South Valley residents.

- c. **Notice:** The format of Question 10 was inconsistent with other Likert Scale questions on the survey and confusion was commonly reported regarding the question. CESOSS acknowledges that the confusion regarding the question may have skewed the data collected and has omitted the question and analysis from this report.

11. DEMOGRAPHIC ANALYSIS



CONCLUSION

In conclusion, 259 surveys were collected from South Valley residents to identify community priorities and advise the search for artists that reflect and uplift the community. The distribution of the survey in both English and Spanish was advised by community members and operated by CESOSS staff members from August 2021 through November 2021. The analysis of these mixed-methods surveys was then conducted by CESOSS staff members and approved by community members. The information collected from the total sample population suggests the following statements are true or similar in nature to that of the larger South Valley population:

- **Question 1:** The data collected from Question 1 indicates that the fundamental values associated most with the concept of community in the South Valley include Support, Family, and Culture.
- **Question 2:** The data collected from Question 2 indicates that the priorities that reflect the agricultural and semi-urban components of the South Valley community include Gardening & Farming, Water Conservation, and Recycling & Reusing.
- **Question 3:** The data collected from Question 3 indicates that the priorities that reflect the social services and other resources available within the South Valley community include Environment, Family, and Business.
- **Question 4:** The data collected from Question 4 indicates that the nonspecific characteristics that most support community resilience and empower community members include Community, Family, and Environment.
- **Question 5:** The data collected from Question 5 indicates that the nonspecific physical spaces and events of the South Valley that most support community resilience and empower community members include those associated with Environment, Arts, and Education.
- **Question 6:** The data collected from Question 6 identified the names of 48 artists that either originate from or are long-term residents of the South Valley.
- **Question 7:** The data collected from Question 7 indicates that 87% of residents believe that water and acequias are very important to the vitality of the South Valley.
- **Question 8:** The data collected from Question 8 indicates that 81% of residents believe that land is very important to the vitality of the South Valley.
- **Question 9:** The data collected from Question 9 indicates that 82% of residents believe that youth education is very important to the vitality of the South Valley.
- **Question 10:** Question omitted from the survey report due to reported confusion among survey participants.

The South Valley is comprised of diversely complex community, neighborhood, and family units. Through the 259 collected surveys, it is evident that family members and neighbors most commonly comprise the social support systems for residents. The sustainable practices used most by residents are reported to include engagement with farming or gardening in any capacity, engagement with acequias or water recovery systems in any capacity, and recycling and reusing household products. The spaces in the South Valley used most by residents are reported to include local parks, the bosque, the river, and other residential and natural open spaces. The events in the South Valley that were reported by South Valley residents to be prideful of the community were reported to include the Muertos y Marigold Parade and the South Valley Pride Parade. Through the surveys, South Valley residents highlighted the work of approximately 48 different local artists.

COVID-19 restrictions limited the ability to distribute surveys in-person. The semi-urban layout of the South Valley properties and fenced front yards also limited the ability to distribute surveys in-person. Door-to-door methods could not reliably be used. In place of door-to-door methods, community events and organization meetings were utilized as opportunities to build relationships with community members and access the informal communities of the South Valley.

ACKNOWLEDGEMENTS

A special note of appreciation to Wildflowers institute for their mentorship and support to highlight the South Valley Hidden Gems in our community, and to the community members that continue to help CESOSS with this program.